

POPULAR STATE & MAIN RESTAURANT CONCEPT EXPANDS TO ONTARIO

Owners of Original Joe's brand bring new kitchen and bar concept to Eastern Canada

CALGARY (Feb 18, 2014) – State & Main Kitchen and Bar (State & Main), a new restaurant concept operated by FranWorks Group of Companies (FranWorks), have opened its first two Ontario locations. Offering classic comfort food with character, State & Main brings now brings the exciting kitchen and bar experience to Guelph and Aurora, Ontario.

The newest State & Main locations mark the eighth and ninth locations overall in Canada.

FranWorks is known for its popular Original Joe's Restaurant and Bar brand, currently with 62 locations throughout Western Canada. In 2012 they added Elephant & Castle to their portfolio, a well-known group of pubs with 17 locations across Canada and the U.S.

The State & Main brand symbolizes the crossroads of the neighbourhood and the convergence of two streets. It's a neighbourhood gathering place, welcoming all who look for comfort food, good value, genuine service, and a great bar to call their own.

"Bringing the State & Main brand to Ontario is thrilling," says Derek Doke, CEO of FranWorks. "We've been doing really well in our other markets and we feel Ontario has huge potential."

State & Main offers a combination of flavours both familiar and unexpected within the comfort of a casual dining setting. The menu takes on classic dishes and street-inspired favourites, designed to fulfill all cravings, and serves up all entrées with the choice of two sides. State & Main offers late night dining and an 18-tap draught line-up, in addition to daily lunch, dinner and weekend brunch.

State & Main first introduced its concept in Lethbridge in spring 2012, quickly followed by locations in Red Deer, Winnipeg, Saskatoon, Spruce Grove and Calgary. All locations have become a key part of the communities they serve.

State & Main Guelph is a bar environment with a small family section and is located at Unit #1 – 79 Clair Road East in the Pergola Commons complex. The hours of operation are 11 a.m. to 1 a.m. Sunday to Wednesday, and 11 a.m. to 2 a.m. Thursday to Saturday. Brunch is also offered on weekends and statutory holidays from 11 a.m. to 1 p.m.

State & Main Aurora features a patio and is located at Unit #1 – 14760 Yonge Street. The hours of operation are 11 a.m. to 1 a.m. Sunday to Wednesday, and 11 a.m. to 2 a.m. Thursday to Saturday. Brunch is also offered on weekends from 11 a.m. to 2 p.m.

For additional information, please visit www.stateandmain.ca, follow on Twitter at @stateandmain and on Facebook at www.facebook.com/stateandmain.

About State & Main

State & Main is an urban inspired North American Kitchen & Bar. It's a trendy but friendly place to gather, eat and drink. Where friends can catch up, unwind and celebrate while enjoying comfort food with a twist and bar offerings that deliver classic hand-crafted favourites with an emphasis on quality, taste and choice. State & Main is wholly owned and operated by FranWorks Group of Companies, an Alberta-based multi-brand restaurant, hospitality, retail and related services company. For more information, please visit www.stateandmain.ca.

For more information, please contact:

Kristen McAdam

Brookline Public Relations
E: kmcadam@brooklinepr.com
P: (403) 538-5641 ext. 111