



FOR IMMEDIATE RELEASE

NEW URBAN RESTAURANT CONCEPT STATE & MAIN EXPANDS INTO WINNIPEG

Owners of popular Original Joe's brand open third location of new kitchen and bar concept

Calgary, Alberta (November 15, 2012) – State & Main Kitchen and Bar (State & Main), a trendy but friendly urban restaurant concept operated by FranWorks Group of Companies (FranWorks), has selected Winnipeg to open its third location, opening its doors on Monday, November 19 at 11 a.m. Offering classic comfort food with an inventive twist, State & Main Winnipeg will be located at 1555 Regent Avenue West, adjacent to the main doors of the Kildonan Place Shopping Centre.

FranWorks is known for its popular Original Joe's Restaurant and Bar brand, currently with 55 locations throughout Western Canada. Additionally, they recently added Elephant & Castle, a well-known group of pubs with 19 locations across Canada and the U.S., to its established roster of restaurants.

State & Main customers can expect affordable, high quality comfort food with a twist, in a relaxed-meets-modern environment. The Winnipeg location offers something for everyone, featuring an upbeat lounge, dining room, and patio.

"There has been a lot of anticipation for the opening of State & Main in Winnipeg," says managing partner Rick Baker. "We're looking forward to getting to know the community and showing off our lively new space and menu flavours!"

A vast selection of local and global inspired favourites such as burgers, sandwiches, flatbreads and entrees are made in-house daily and served with two sides, including sweet potato fries, ginger cilantro slaw, jalapeno cheddar corn bread, deviled egg potato salad, or jalapeno cheddar mashed potatoes.

Some State & Main favourites include the Butter Chicken Poutine served with roasted chicken, curried tomato cream sauce, fresh cheese curd, spiced yogurt and chopped cilantro, and the Korean-inspired Gogi Tacos with shredded pork topped with ginger cilantro slaw and chili aioli.

State & Main will also feature daily drink specials and a variety of well-selected wines, cocktails, spirits and local and international beer. They are also committed to promoting local breweries and their products. State & Main first introduced their concept in Lethbridge last spring and quickly followed with a second location in Red Deer this past September.

The hours of operation will be 11 a.m. to 2 a.m., Monday through Sunday with daily specials featured each day. Brunch is also offered on weekends and statutory holidays from 11 a.m. to 1 p.m.

For additional information, please visit www.stateandmain.ca, follow us on Twitter at @stateandmain and like us on Facebook at www.facebook.com/stateandmain.

About State & Main

State & Main is an urban inspired North American Kitchen & Bar. It's a trendy but friendly place to gather, eat and drink. Where friends and family can catch up, unwind and celebrate while enjoying comfort food with a twist and bar offerings that deliver classic hand-crafted favourites with an emphasis on quality, taste and choice. State & Main is wholly owned and operated by Franworks Group of Companies, an Alberta-based multi-brand restaurant, hospitality, retail and related services company. For more information, please visit www.stateandmain.ca.

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