



ORIGINAL JOE'S RESTAURANT AND BAR ARRIVES TO FORT MCMURRAY

Down-to-earth restaurant brand is now down-the-street and open for business

Calgary, Alberta (November 13, 2012) – Original Joe's Restaurant and Bar (OJ's), one of Western Canada's most popular dining and pub brands, has opened a Fort McMurray location at 8406 Franklin Avenue.

Famous for providing fresh food made in-house daily in a down-to-earth atmosphere, Fort McMurray OJ's is the 55th location, which officially opened its doors on Sunday, November 11.

"Our location will offer the classic OJ's food items that we are famous for, as well as some new menu choices," said Tyler Brown, General Manager, OJ's Fort McMurray. "We are excited to be part of the local community and provide another great dining choice in Fort McMurray."

OJ's guests can always expect high quality food and a great variety of beverages at affordable prices. Specials will include daily \$5 draught pint specials, half price wings on Tuesdays (after 2 p.m.) and \$6 Short Ribs on Wednesdays.

OJ's makes it a priority to become actively involved in every community it serves through the Original Joe's Community Care Fund. The restaurant will donate 50 cents from each pint of a selected brand of beer to local charities and programs. The first featured pint in Fort McMurray will be Okanagan Spring with proceeds going to the Fort McMurray Boys and Girls Club.

Original Joe's Fort McMurray is located at 8406 Franklin Avenue and is open from 11 a.m. to 2 a.m., Monday to Sunday.

For additional information, please visit www.originaljoes.ca, www.facebook.com/originaljoes or @originaljoes.

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About Original Joe's

Original Joe's (OJ's) is a full service casual restaurant and bar with locations across Western Canada. With a menu of fresh, comforting and satisfying food, and well-selected spirits, wine and regionally crafted beer, OJ's service is genuine and welcoming. Each Original Joe's is part of the community it serves – down to earth and down the street. Original Joe's is wholly owned and operated by FranWorks Franchise Corporation, an Alberta-based multi-brand restaurant, hospitality, retail and related services company. For more information, please visit www.originaljoes.ca.

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